



# Marketing Manager

## Reports to:

## REQUIREMENTS:

## DUTIES:

- 1 **Communications and Media (John Peters)**
  - 1.1 Focal Point within VHF for outside Communications and Media
  - 1.2 Official interface with local media including newspapers, TV, radio, etc
  - 1.3 Responsible for press releases to various local media
  - 1.4 Responsible for any special ads placed in local media for upcoming missions
  - 1.5 maintains communications with other members of Marketing Team
  - 1.6 member of and attends periodic meetings of Marketing Team
  - 1.7 member of VHF Management Team